# **Research Methodology**

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#### Why we do research?

- To fulfil academic requirements
- ♦To get promotion
- ♦To answer curiosity
- ♦To solve problem
- ♦To find alternative



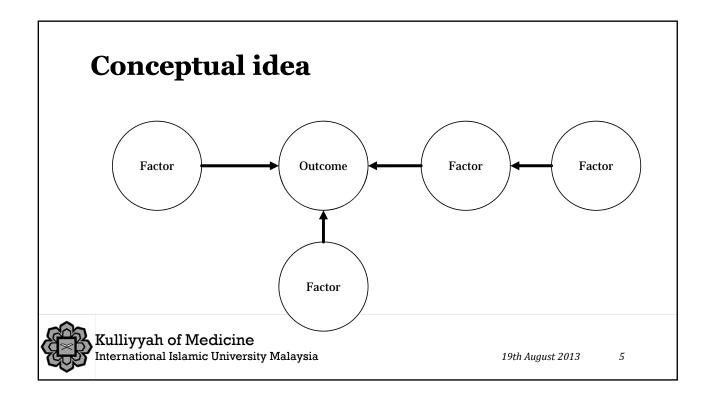
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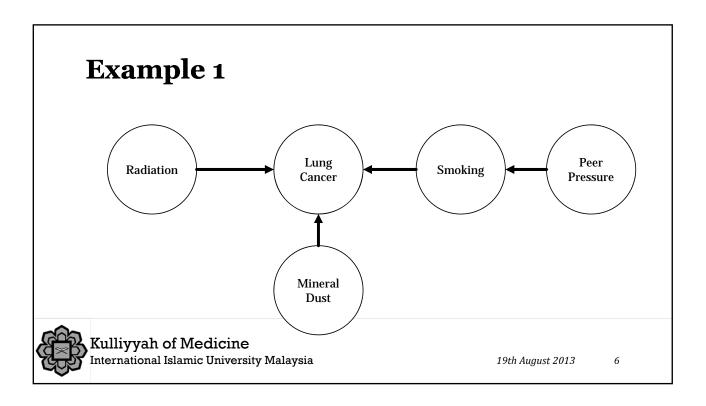
#### How to plan a research?

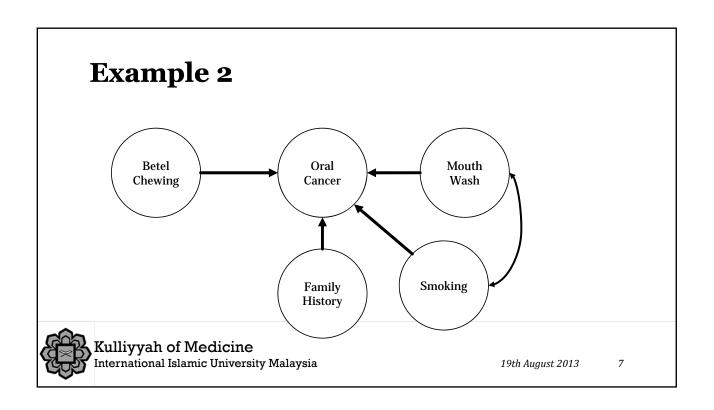
- Starts with the general broad idea
- Build the conceptual idea
- Identify main outcomes
- Identify confounding variables

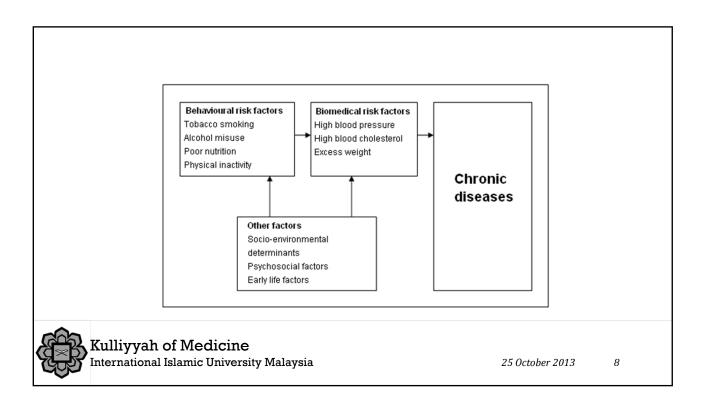


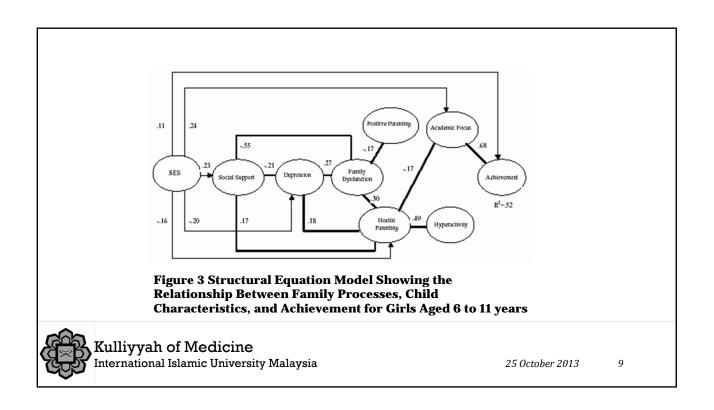
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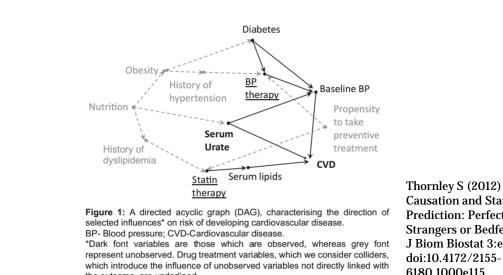












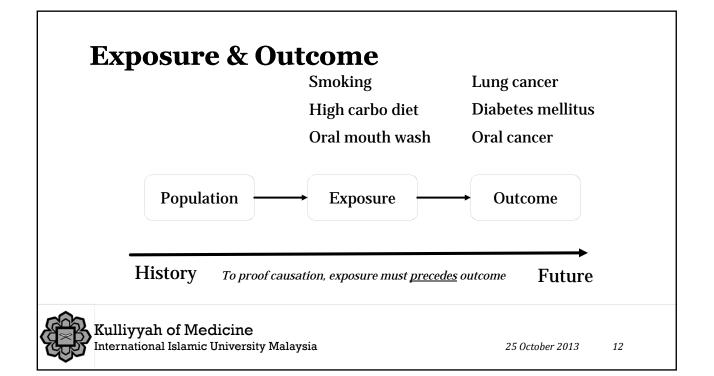
the outcome, are underlined.

Causation and Statistical **Prediction: Perfect** Strangers or Bedfellows? J Biom Biostat 3:e115. 6180.1000e115

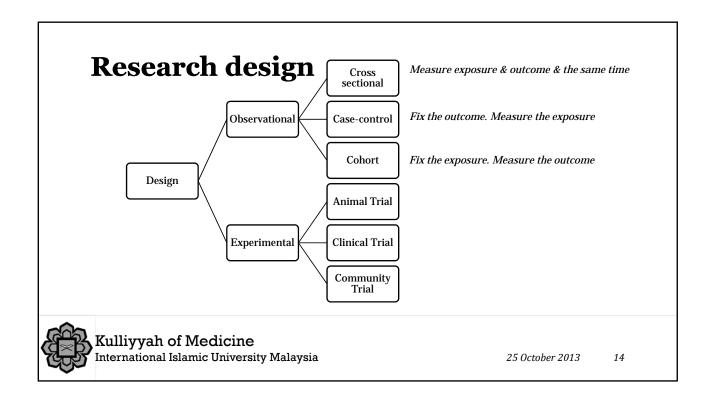


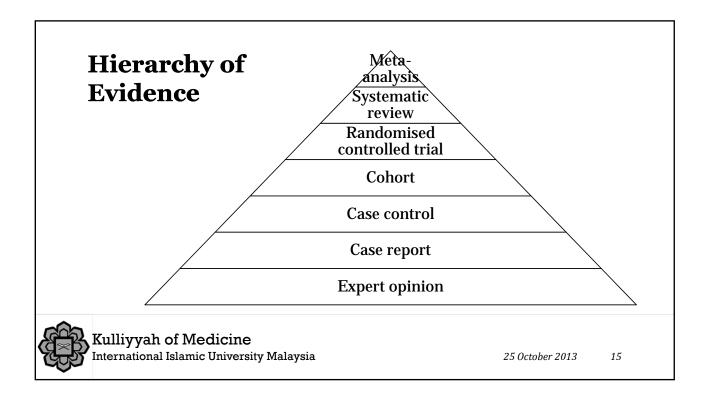
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#### Observation vs. Experimental Disease Disease Exposed Exposure 1 No Disease No Disease Population Population Disease Disease Not Exposure 2 exposed No Disease No Disease Intervention done No intervention Kulliyyah of Medicine International Islamic University Malaysia 25 October 2013 13





#### Sampling & sample size

- ♦Type of sampling Random vs. Non random
- Sample size Based on objective & research design



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### Study place, duration & subjects

- ♦Describe study place especially if plan to represent a population
- ♦State time & duration
- •Who or what are the subjects population, people, animal etc.



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21

#### **Subjects**

- **♦**Target population
- Study population
- ♦Sampling frame
- Sampling unit
- Observation unit



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#### Example – NHMS III 2006

**♦**Target population All Malaysian

Study population Household up to strata 6

Sampling frame List of Enumeration Block & Living Quarters

Sampling unit Enumeration Block & Living Quarters

**Observation unit**All household in the selected Living Quarters



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36

#### Sampling method

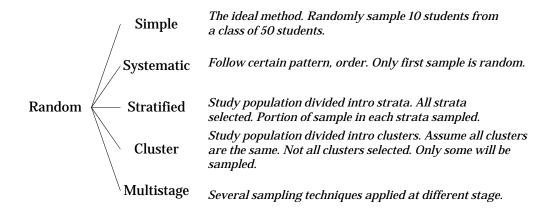
Sampling Non random

Random – equal chance to be selected



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#### **Random sampling**

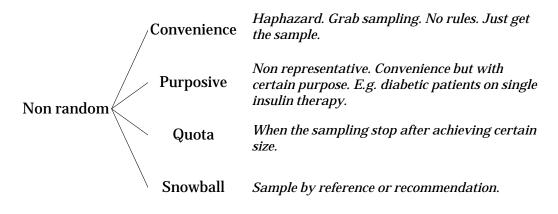




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38

#### Non random sampling





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## Example – NHMS III 2006

Two stage stratified random sampling

♦ Target population All Malaysian

♦ Study population Household up to strata 6

♦ Strata State & location (urban or rural)

♦ Clusters Enumeration Block & Living Quarters

♦ Sampling frame List of Enumeration Block & Living Quarters

♦ Sampling unit Enumeration Block & Living Quarters

♦ Observation unit All household in the selected Living Quarters

♦ Sample distribution Proportionate to size



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40

#### Sample size

- How many sample required
- ♦ An estimate
- Adequate size to
  - 1. Represent population
  - 2. Test hypothesis
- Size affects duration & budget of the research
- Do not sample more than required



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#### Sample size

- Sample size depends on
  - 1. Objective of the study
  - 2. Study design (design effect)
  - 3. Sampling method
  - 4. Expected (& precision) effect size
  - 5. Variability of sample
  - 6. Non-response rate
- ♦ Even the expected outcomes/effect size are estimates



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12

#### Sample size – formula

- ♦No single formula for all
- ♦ Depending on purpose single proportion, compare two proportions, compare 3 proportions etc.
- Use of software or calculators e.g. PS Power and Sample Size, PASS etc.
- Anticipate non response, drop-out, loss to follow up, death (esp. animal study)



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#### **Example – Single proportion**

- $\diamond N = \frac{z^2 p(1-p)}{d^2}$ , where
- ♦N is the sample size,
- $\diamond z = z$  value for intended confidence interval,
- \*p is the estimated proportion (in decimal) &
- \$d is the precision of p (deviation from p)
   (in decimal)



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11

#### **Example – Single proportion**

- \*Calculate sample size if you wish to do a study estimating the prevalence of DM as 20% with 5% variation at 95%CI (z for 95%CI is 1.96) anticipating 20% non response
- Answer: 246, ~ 250 then add 20% ~ 300 samples required



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#### **Data quality**

- ♦ No missing value
- Relevant skip response
   e.g. Not Applicable response for number of pregnancy
   for male respondent
- ♦ Declare method to ensure good data quality e.g. double data entry



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#### Statistical analysis plan

- ♦ Based on objective, especially the specific objectives − orderly manner
- Descriptive vs. analytical analysis
- The product is dummy table
- State all statistical tests planned to be used
- State significant level
- ♦ State software used
- Engage a statistician from the beginning!



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